

MINUTES

KEY WEST STRATEGIC PLANNING COMMITTEE

OLD CITY HALL, 510 GREENE STREET

WEDNESDAY, JANUARY 20, 2011

A meeting of the Key West Strategic Planning Committee was held at City Hall, 510 Greene Street on Thursday, January 20, 2011.

The meeting was called to order at 2:01 p.m.

Answering roll call were Committee Members Julio Barroso, Kevin Boucher, Todd German, Perry Johnston, Margaret Romero, Carol Schreck and Chair Mary Beth McCulloch.

Also present were Committee Facilitator Kevin Collins, City Commissioner Jimmy Weekley and Senior Deputy City Clerk Sue Harrison.

The pledge of allegiance to the flag of the United States of America was given by all present.

APPROVAL OF AGENDA

Suggested changes were to add after item 6, a Review of Coordination of Plans (Plan Match Discussion) and to replace items 7 and 8 with Review of Chart.

There were no objections and the agenda was approved as changed.

COMMISSIONER COMMENTS

Commissioner Weekley spoke to the Committee about their regular presentation to the City Commission and suggested February 15 for a status update. He also suggested that he could report to the Commissioners himself during the meeting under Commission Comments. They agreed Mr. Weekley would do that at the February 1 meeting.

Mr. Weekley thought it would be appropriate for members of this committee to meet with their Commissioners to discuss the draft and see if they had an interest in holding district meetings to present it to their constituents. Chair McCulloch had not heard back from any other Commissioners other than Mr. Weekley and Ms. Johnston with regard to having District meetings. Mr. German had spoken with the Mayor about a presentation to a specific group. Mr. Boucher had spoken with Commissioner Gibson and he seemed interested. Chair McCulloch said these meetings should be scheduled in March. Commissioner Weekley suggested they give a presentation at the Ambassador program. It was also suggested a presentation be provided at the Ambassador luncheon.

Commissioner Weekley suggested the second meeting in March for the presentation of the plan to the Commission.

REVIEW VISION AND MISSION STATEMENTS:

The Committee reviewed the statements for the plan compared with the statements of the City. The comments to the draft vision statement resulted with the following: “Key West as a beautiful natural environment with a vibrant culture, an interesting historical architecture, active neighborhoods and community-wide interests that are supported by involved residents, businesses and an accountable and responsive government.”

Discussion and comments for the draft mission statement resulted with the following: “Our mission is to protect our natural and built environment, honor our local heritage and cultural identity and actively engage citizens in the life of neighborhoods and community. Together we shall promote ongoing redevelopment of a sustainable economy, quality of life and modern city infrastructure. Our government shall act on behalf of the long-term, generational interests of residents and visitors of Key West.”

PLAN MATCH DISCUSSION

Chair McCulloch initiated a discussion of the strategic plan and how it relates to other plans already accepted and referenced by the city.

REVIEW OF CHART – Perry Johnston

Mr. Johnston reviewed the chart of the strategic plan that was provided to the members for discussion. Discussion centered on the changes and how they would be reflected in the next version of the document for review.

OTHER DISCUSSION


It was suggested that the next meeting be extended to start an hour earlier. The next meeting would be held February 2 at 12 Noon until about 3:00 p.m.

PUBLIC COMMENT

There was no public comment.

ADJOURNMENT

The Chairman adjourned the meeting at 3:39 p.m.



Susan P. Harrison, CMC
Senior Deputy City Clerk